

Leadership for Excellence, Action and Development

The management follow-up program is designed for all leaders who want to learn the art of reign and how to lead people.

The first part of the programme focuses on practical advice on the topic of “statecraft” by N. Machiavelli. He is often cited as an author but only few know how practical and conciliatory his advice on leadership in practice is. The Leadership University will allow you to see "statecraft" in the modern perspective of corporate management and to virtually try it out at the same time and implement it into your daily management.

The second, follow-up part of the program is about how to grasp and control emotions, how not to stand in their way, and how to use their enormous potential, drive it in the required direction and turn it into a positive creative energy. Today, behavioral economics is a very modern and discussed field, just like nanotechnology is in the industry, and it is important to know about it and to know how to use it for guiding people. Therefore, the second part is intended for those who want to be able to inspire, lead, encourage, and work with their own energy and the energy of other people, so that others would follow them.

Programme Objectives

- Statecraft — recommendations and how to practically use it for company management.
- Understand the behavioral aspect of managing people – why they behave, how they behave, what they may hide behind it.
- Understand the importance of emotions, their strength, direction, and use for managing individual people or the entire company.
- Obtain tools and methods that we can actively utilize and improve the skill to encourage and inspire others.
- Increase overall energy that will flow through the department or company under your leadership.
- Awaken and keep the passion of your people to work so that they bring added value.

Programme Participants

- Managers who have at least two years of experience in managing people in any position, process or department.

Scope of the Programme

- 2 x 2 days

Why participate in this programme?

- You will get practical, proven advice on how to govern for the benefit of the Organization and people as a whole.
- You will understand the need for consistency between the values of the people and the values of the company.
- You will learn to understand people beyond the daily operational management, to inspire, lead and encourage.
- You will be able to tell when to be forgiving, and when to be uncompromising.
- You will give direction to the energy of your department or company, which is just waiting to be grasped and stirred up.
- You will allow people to follow you and to be successful.

Programme Organization and Structure

Programme Structure

Part 1 – 2 days

- The role of the leader, the qualifications and skills – am I a leader?
- The art of reign and practical recommendations.
- The culture of the nation and company, and its effect on management.
- Behavioral economics – why people behave and make decisions emotionally and irrationally?
- Vision, mission, values of the company, and how to use them for guiding people.
- Positive attitude, strength of open communication and feedback.
- Respect, active listening.
- Leading by example and following.

Part 2 – 2 days

- Coaching people and developing their awareness.
- Psychology of an organization.
- Changes and their management – how to awaken the desire in people to participate in changes and to follow you.
- Stress, burnout, flow of energy in the company and in the department.

Programme Organization

Title	Date	Venue
Leadership for Excellence, Action and Development - Part 1	4 - 5 April 2017	La Fabrika, Humpolec
Leadership for Excellence, Action and Development - Part 2	6 - 7 June 2017	La Fabrika, Humpolec
Leadership for Excellence, Action and Development - Part 1	19 - 20 September 2017	La Fabrika, Humpolec
Leadership for Excellence, Action and Development - Part 2	14 - 15 November 2017	La Fabrika, Humpolec